

2009

EXHIBIT & SPONSORSHIP OPPORTUNITIES



Add \$75 for each additional company representative at booth space. Additional representatives may attend meal functions only.

SPONSORSHIPS

Break: \$200

Includes signage in break area; name, logo and contact information in the event program.

Lunch: \$500

Includes signage at main entrance to lunch area; two minute "commercial" at the start of lunch; name, logo and contact information in the event program; lunch for two representatives of your company.

Agricultural Credit Conference ●●●●●●●●

(135 Attendees)

April 15 -17 – Ramkota Inn, Pierre

EXHIBITOR

Booth Space: \$475 Members; \$525 Non Members

Includes one conference registration; six-foot, skirted display table with two chairs; name, logo and contact information in the event program. Add \$100 for each additional company representative at booth space. Additional representatives may attend meal functions only.

SPONSORSHIPS

Break(3): \$200 each

Includes signage in break area; name, logo and contact information in the event program.

Reception(2): \$300 each

Includes signage in reception area; name, logo and contact information in the event program.

Lunch(2): \$500 each

Includes signage at main entrance to lunch area; two minute "commercial" at the start of lunch; name, logo and contact information in the event program; lunch for two representatives of your company during event.

Dinner(2): \$1,000 each

Includes signage at main entrance to dinner area; two minute "commercial" at the start of dinner event; name, logo and contact information in the event program; dinner for two representatives of your company during event.

Speaker(3): \$2,500 each

Includes name and logo prominently displayed on promotional materials consisting of Banker Magazine article (circulation of 700), printed event flyers (mailed to 700) and event programs (program also includes contact information); signage in meeting room; three minute "commercial" before the speaker is introduced; dinner for two representatives of your company during event.

IRA Basics ●●●●●●●●●●●●●●●●●●●●●●●●

May 12 – Pierre (15 Attendees)

May 13 – Sioux Falls (20 Attendees)

EXHIBITOR

Booth Space Per Location: \$215 Members; \$300 Non Members

Includes one full conference registration; six-foot, skirted display table with two chairs; name, logo and contact information in the event program. Add \$75 for each additional company representative at booth space. Additional representatives may attend meal functions only.

SPONSORSHIPS

Break: \$200

Includes signage in break area; name, logo and contact information in the event program.

Lunch: \$500

Includes signage at main entrance to lunch area; two minute "commercial" at the start of lunch; name, logo and contact information in the event program; lunch for two representatives of your company during event.

SDBA/NDBA Annual Convention ●●●●●●●●

(300 bankers plus spouses)

June 7 – 9, Rushmore Plaza Civic Center, Rapid City

EXHIBITOR

Booth Space: \$750 Members; \$1,250 Non Members

Includes one conference registration; fully-draped eight-foot exhibit booth space with table and two chairs. Add exhibit hall pass for \$175 for each additional company representative at booth space.

SPONSORSHIPS (more specific information will be available Feb. 1, 2009)

Platinum Sponsor \$5,000 & Up

Gold Sponsor \$3,000 - \$4,999

Silver Sponsor \$1,000 - \$2,999

Bronze Sponsor \$500 - \$999

Fundamentals of Ag Lending School ●●●●●

(limited to 50 ag lending bankers)

June 22 – 25, Black Hills State University, Spearfish

EXHIBITOR

Booth Space: \$450 Members; \$500 Non Members
School registration and meal functions not included. Included skirted, six-foot display table with two chairs; name, logo and contact information in the event schedule. Add \$75 for each additional company representative.

SPONSORSHIPS

Breakfast(3): \$200 each

Includes signage at entrance to breakfast area; name, logo and contact information in the event schedule.

Lunch(3): \$500 each

Includes signage at main entrance to lunch area; two minute "commercial" at the start of lunch; name, logo and contact information in the event program; lunch for two representatives of your company during the event.

2009 EXHIBIT & SPONSORSHIP OPPORTUNITIES



Please complete the following form to show your interest in receiving additional information as it becomes available. By completing the following information you are NOT making a commitment to participate.

Contact Information

Company Name: _____

Contact Person: _____ Phone Number: _____

Email: _____ Fax Number: _____

Street Address: _____

City, State, Zip: _____

Conferences/Events

We would like more information regarding the following (check all that apply):

- IRA Basics (January).....Exhibitor Sponsor
- SDBA State Legislative Conference,.....Exhibitor Sponsor
- IRA Current Events/Update.....Exhibitor Sponsor
- Agricultural Credit Conference.....Exhibitor Sponsor
- IRA Basics (May).....Exhibitor Sponsor
- SDBA/NDBA Annual Convention.....Exhibitor Sponsor
- Fundamentals of Ag Lending School.....Exhibitor Sponsor
- SDBA Group Meetings.....Exhibitor Sponsor
- IRA Schools.....Exhibitor Sponsor
- Bank Technology.....Exhibitor Sponsor
- Legislative Town Hall Meetings & Hunt.....Exhibitor Sponsor

Please fax, mail or email this form to:
South Dakota Bankers Association
109 W. Missouri, SD 57501
Phone: (605) 224-1653 Fax: (605) 224-7835
Email: jchambers@sdba.com

